



E-BOOK

CHANCE WILSON

- Public Speaker (*U.S. Based*)
- Business & Venture Strategist
- CEO, Binchmark (*Since 2003*)

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I'm a native of Buffalo, New York with over 18 years of experience as a small business and venture strategist for Binchmark. Binchmark is an award-winning project development company I founded in 2003 that is headquartered in Virginia Beach, Virginia.

Since the inception of Binchmark, multiple projects and brands have been created under Binchmark. Some of the most known brands include Greater24 Media Network, GoResearch.Me and the Yes Affordable Housing Campaign. GoResearch.Me pioneered the development of a dynamic credentialing process for public figures, speakers and industry specialists for their personal use and business endeavors locally and abroad.

I am currently active as a public speaker and have presented through seminars on operational business strategies, cultural relations, and leadership practices. As an on-camera interviewer, I have conducted multiple television and online interviews from social developments with corporate executives to known figures such as TV/Film star Tommy Davidson, NASCAR's Jeffrey Earnhardt, NBC's Al Roker to the former Philippine President, Fidel V. Ramos and more. Through a short time in the political arena, I've been the campaign strategist for Councilwoman Wooten, who has historically become the first African American woman to serve on the Virginia Beach City council for two consecutive terms.

Developments I've led have won multiple awards and have been recognized for their business innovation and contribution to the community. Overcoming project challenges and diversifying planning strategies along the way is what has contributed to a diverse career.